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Strong commitment for
sustainability and quality:
Winning attitude

Atmosfera Artigiani
d'interni srl
Italy

In partnership with:

With financial support
from the EU



Introduction

Atmosfera artigiani d'interni srl

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Company's Description:

Atmosfera Artigiani d'interni srl springs from a merger between two realities that till 2011 were operating separately: Passarin Arreda srl of Nicola Passarin, founded in 1963 and Atmosfera Arredamenti of Roberto Altobel. Nicola Passarin needed to renew his supply, produced in his shop, by developing a inventory with a more uptodate style. Altobel instead who was in the marked already with a more uptodate approach was in search of a partner who could help him in matching his design with the knowledge of materials, with the dealing with orders and post sales service. Nowadays Atmosfera Artigiani d'interni srl adopted a slim organizational solution, with subletted carpentry and polishing and letting other artisans enter the firm, sharing a co-working space.

Sub-sectors affected:

X Carpentry (2nd Transformation)

Costs	€
(and/or investment, return on investment, employment indicator...):	4 workers (2 of them in design)

Implementation Process:

Atmosfera Artigiani d'interni srl is very committed in sustainability of their furniture both because of its interest towards environmentally aware clients and because of the strong personal involvement of the owners in these issues.

Finishing is made by use of natural lacquers. The firm is heading to the "Mobile Bio-Ecologico" certification, issued by ANAB Associazione Nazionale per l'Architettura Bioecologica (National Bio-ecological Architecture Association) after auditing the whole life cycle product. In-house training has already begun in partnership with ANAB focusing on bio-building.

Initiated practices:

The firm has reduced in-house processes, focusing mainly on R&D and design.

Results:

The clients of the firm are mostly Italian, very demanding and eager to find a strong design approach. Figures show us that this is a winning attitude: revenues increased from a +30% between 2013/2012.

Recommendations:

It is important to have a strong drive for design, a commitment for quality by involving local area artisans and professionals.

Conclusions:

Good results come from the merger and from the strong commitment towards sustainability and quality.

Keywords:

- X Training
- X LEAN methodology