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# Sustainable development policy: Governance, Process, products


## COULIDOOOR France

In partnership with:

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## Introduction

<p><b>Coulidoor</b></p> <p>Coulidoor Nord-Ouest Siège social ZI de la Mesnilière 14790 Verson</p> <p>Tel. 02 31 71 26 00</p> <p><a href="mailto:info@coulidoor.fr">info@coulidoor.fr</a></p>	
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### Company's Description:

COULIDOOR is a family business founded in France in 1986 and which is specialized in the design and manufacture of doors of cupboards and storage custom made solutions. From 2012, the company is part of a dynamic of sustainable development in the continuity of the social and environmental actions internally since its inception. Society COULIDOOR operates on two industrial sites and 3 logistics platforms covering the whole of the french territory. Compared to most of the players in the sector of furniture in France, Coulidoor has the distinction of having incorporated its logistics and therefore the distribution of its products.

COULIDOOR offers a complete range of doors of cupboards associating profiles steel or aluminium with shiny, Matt, lacquered finishes, and a set of sets, color rich and trendy. In addition, the company produces cupboards on measure to propose the dressing rooms adapted to the needs and desires of consumers. Service, COULIDOOR is known for its short and this time despite production to voucher of its products on measures (1 week for cabinet doors and 3 weeks for put-aways)

### Sub-sectors affected:

- X Furniture (2nd Transformation)
- X Wood and furniture sector in general

Costs	€
(and/or investment, return on investment, employment indicator...):	210 employees Network sales: 35M

### Implementation Process:

The dynamics of sustainable development is driven by the industrial Director of the group, which since 2012 relies on internal relays that are the person in charge QSE Manager HR so more recently that a charge of sustainable development since 2012, the policy of sustainable development of society is accompanied by a strengthening of the management on strategic positions: Purchasing Manager (2012), financial controller (2013), engineer R & D (2014) and marketing director (2014). This allows including to disseminate the principles of sustainable development in different strategic functions of the company: economic sustainability, innovation, and external communication.

### Initiated practices:

From 2012, the company consolidates its sustainable development policy by multiplying complementary actions:

Governance:

- formalization of a CSR Charter
- Implementation of an energy management according to ISO 50 001
- Enrichment of security actions, health and welfare of employees at work

Process:

- launch of a program of optimization of consumption of raw materials and waste reduction
- testing of new technologies such as rapid prototyping 3D printing.

Products:

- Launch of an eco-design approach on the products of the company
- product Certification: PEFC for wood products, origin France guarantee to put forward a French production.

### Recommendations:

Today for the dynamics of sustainable development is completely rooted in organization of the enterprise, the Executive Committee must seize this topic to define a strategy long term and ensure its support to the operational teams.

## Conclusions:

Sustainable development is a strategic approach for the company. Actions since 2012, particularly in relation to external stakeholders, are still too recent to measure impacts. They will help to strengthen the commitments of the company in customer satisfaction, supplier relations, innovation and respect for the environment. The establishment of a sustainable development scoreboard similarly to objectively measure the progress made in this area.

## More information :

[www.coulidoor.fr](http://www.coulidoor.fr)

[www.ambiance-dressing.fr/](http://www.ambiance-dressing.fr/)

[www.coulisoft.fr](http://www.coulisoft.fr)

## Keywords:

- X Energy
- X Recycling
- X Processes