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Best Practices Spain

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Industrial sustainability project

ACTIU was the first european company in this sector to be certified with the LEDD[®] GOLD certification, recognised by the US Green Building Council for its commitment in sustainability and the environmentaly responsible construction thanks to its Technological Park, an energy sustainable complex

It is a solid example that sustainability should not be seen as an expense but as an investment that shorty impacts positively the company results. LEED is a form of understanding life and work, it's a culture that represents the whole entrepreneurial and productivity philosophy generating a healthy and friendly spacy for the employees. In this way a significant reduction of CO2 emissions, the conservation of waters and waste reduction is being implemented during the whole produce process.







https://www.youtube.com/watch?v=eSsO7awtyZ8 https://www.youtube.com/watch?v=B17U8 K36EY



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Lower consumption thanks new technologies



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It is the first company in Spain and one of the first in Europe that began to use social networks and new technologies to help professionals and users to assemble their products

The company has achieved an improvement of productivity through the implementation of small and simple action focused on saving and efficiency in the consumption of resources, utilizing new technologies within the reach of everyone.

With this step, the incorporation of an environmental variable in the company's marketing policy has been achieved, which improves its image to the consumers.



https://www.youtube.com/watch?v=Z4q1c E-Zggw&list=PL735FE7866947AB73









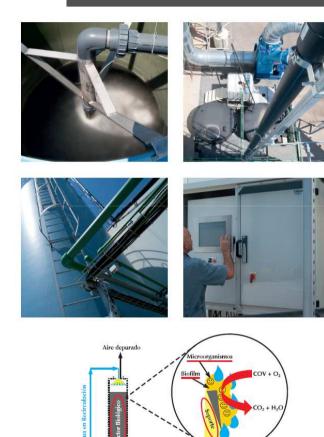






Gama-Decor

GAMADECOR



Treatment of emissions of VOC's

A Research Project is being carried out focused on the treatment of emissions of volatile organic compounds (VOCs) in air from the use of solvents in the application of paints and varnishes in the products through an innovative treatment process: Biotrickling Filtration.

The output of the investigation can possibly be the procurement of innovative processes for the addressing of the issue of the emissions of VOC as a result of the use of the solvents during the application paint and varnish. These simple and low cost processes have a minimum environmental impact since neither toxic nor dangerous residues are produced.



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No toxicity in paints and dyes



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The materials and fabrics present in the infantile furniture that are accessible to children must be completely secure. The most widespread finishes in infant furniture are the white lacquered and varnished wood. The most important to merchandise those products is to check the non-toxicity of the paint used

The adoption of alternative technologies as systems based on water, have allowed in the company a great environmental advantage, in addition to complying with the objective of total safety of manufactured furniture, should not result in an increase in production costs.



















as raw material



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The great business challenge for the company is to promote innovation technology culture. This innovation policy converts R&D&i into the main tool for the continuous improvement of production, products and services.

A highly valuable strategic variable that boosts the acquisition of competitive advantages to confront future challenges. It goes beyond R&D&i projects and has positive repercussions in society and satisfies its needs. From this center arises the project to develop and obtain a raw material different from the residues generated in the production process, more ecological raw material, but that is also more resistant and longer lasting

The company is truly involved in sustainable development because it has achieved a greater efficiency in the consumption of materials and energy, by linking the production to the responsible wood consumption, and it has undertake changes in production processes directed to the optimisation and use of more efficient alternative techniques





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Generalitat Valenciana













