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Wood: Creating sustainable and ergonomic living spaces


Johnny Grey Studios United Kingdom

In partnership with:

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Introduction:

<p style="text-align: center;">Johnny Grey Studios</p> <p style="text-align: center;">Fyning Corpse, Fyning Lane, Rogate, Hampshire, GU31 5DH, England</p> <p style="text-align: center;">Tel: 0044 1730821424</p>	
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Type of innovation:

- X Technological
- X Competitiveness
- X Internalization

Affection by Sector of the innovative solution:

- X Technological
- X Competitiveness
- X Internalization

<p>Company's description:</p>	<p>Bespoken furniture design company.</p>
<p>Company's previous status:</p>	<p>A computer based design company for furniture.</p>
<p>Innovative solutions:</p>	<p>Propose a design kitchen versus built-in to create a sustainable and ergonomic living space with utilisation of wood as prime material.</p>
<p>Way of implementation:</p>	<p>Use of wood to customise design to clients living space needs and upscale wood in building habitable sustainable space</p>

Outcomes:

New design concepts
New use of wooded material
Upscale of wood waste

Recommendations:

Wood is a valued renewable resource to be considered in design of habitable space. Make use of corners in designing interiors. Diversify to less used materials in design.

Conclusions:

Johnny Grey studio is at the forefront of wood utilisation in interior design. The company determination to succeed has seen wood now been used extensively all around habitable space and has created a successful design company in difficult economic time when wood as a material was considered to be expensive

Keywords:

- X Cascade use of wood
- X Footprint/blueprint
- X Cost benefits
- X Marketing